

Central Valley Health District

Community Health Assessment

Final Report (Sections 1-4)

Prepared by

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Section 1

METHODOLOGY

Purpose

The purpose of this research study was to obtain information that will be used to develop plans and strategies that enhance health outcomes in Stutsman County. To do this, the study focused on assessing residents' concerns related to various health factors for which data was not available from other primary or secondary sources.

| Heath behaviors | Clinical care | Social and economic factors |
|---|--|---|
| <ul style="list-style-type: none">• Tobacco use• Diet & exercise• Alcohol & drug use• Unsafe sex | <ul style="list-style-type: none">• Access to care | <ul style="list-style-type: none">• Education & employment• Family & social support• Community safety |

Sampling Frame & Sample Size

The population for this study consisted of adults 18 years of age or older who (1) live in Stutsman County and (2) have a land line or cell phone. Telephone numbers were obtained from a list company that specializes in generating samples for survey research. A random-systematic sampling technique was employed in this study to select respondents. Qualifying questions were asked to assure an appropriate age and gender distribution.

From the selected sample of respondents, 400 interviews were completed.

Collection Technique & Timing

All data was collected through the use of telephone interviews. Data collection was conducted from April 2-21, 2012. The data collection was completed in compliance with specifications established by Winkelman Consulting. Interviewing was supervised and performed by trained personnel from IMP Group Limited.

Margin of Error

The 400 completed interviews provide a 95% confidence level with an overall minimum and maximum margin of error of $\pm 2.9\%$ and $\pm 4.8\%$, respectively, in estimating the proportion of the population who possess a certain characteristic or opinion. In other words, if 100 samples (all having a total of 400 completed interviews) were drawn from this population, approximately 95 of the samples would have proportions within $\pm 2.9\%$ and $\pm 4.8\%$ of the proportions of the entire population for the characteristic or opinion being measured.

The margin of error explained previously only applies to responses of the *entire* sample. As shown in the next chart, the margin of error will be larger when looking at the responses of smaller segments.

| Populations | Completions | Adults | Margin of Error for results at or about... | | | | |
|--------------|-------------|--------|--|---------|---------|---------|---------|
| | | | 10%/90% | 20%/80% | 30%/70% | 40%/60% | 50%/50% |
| Total Sample | 400 | 16,769 | 2.9% | 3.9% | 4.4% | 4.7% | 4.8% |
| General | 375 | 15,721 | 3.0% | 4.0% | 4.6% | 4.9% | 5.0% |
| Sub-segments | 350 | 14,673 | 3.1% | 4.1% | 4.7% | 5.1% | 5.2% |
| | 325 | 13,625 | 3.2% | 4.3% | 4.9% | 5.3% | 5.4% |
| | 300 | 12,577 | 3.4% | 4.5% | 5.1% | 5.5% | 5.6% |
| | 275 | 11,529 | 3.5% | 4.7% | 5.4% | 5.7% | 5.8% |
| | 250 | 10,481 | 3.7% | 4.9% | 5.6% | 6.0% | 6.1% |
| | 225 | 9,433 | 3.9% | 5.2% | 5.9% | 6.3% | 6.5% |
| | 200 | 8,385 | 4.1% | 5.5% | 6.3% | 6.7% | 6.8% |
| | 175 | 7,336 | 4.4% | 5.9% | 6.7% | 7.2% | 7.3% |
| | 150 | 6,288 | 4.7% | 6.3% | 7.2% | 7.7% | 7.9% |
| | 125 | 5,240 | 5.2% | 6.9% | 7.9% | 8.5% | 8.7% |
| | 100 | 4,192 | 5.8% | 7.7% | 8.9% | 9.5% | 9.7% |
| | 75 | 3,144 | 6.7% | 8.9% | 10.2% | 11.0% | 11.2% |
| | 50 | 2,096 | 8.2% | 11.0% | 12.5% | 13.4% | 13.7% |
| | 25 | 1,048 | 11.6% | 15.5% | 17.7% | 19.0% | 19.4% |

* The maximum margin of error is shown in the "50%/50%" column and the minimum margin of error is shown in the "10%/90%" column.

For clarification, the margin of error (noted above) refers to the accuracy of each individual question – not the study as a whole. In short, the higher the proportion of respondents who express the same opinion, the more accurate the results (the lower the margin of error) will be. For example, if the overall results for the question "How concerned are you about obesity among adults?" showed that:

- Either 10% or 90% of the respondents were "concerned", then the margin of error for this question would be 2.9% -- the "minimum" margin of error.
- Either 20% or 80% of the respondents were "concerned", then the margin of error for this question would be 3.9%.
- Either 30% or 70% of the respondents were "concerned", then the margin of error for this question would be 4.4%.
- Either 40% or 60% of the respondents were "concerned", then the margin of error for this question would be 4.7%.
- 50% of the respondents were "concerned", then the margin of error for this question would be 4.8% -- the "maximum" margin of error.

Section

2

EXECUTIVE SUMMARY

When reviewing the executive summary, the findings and conclusions will be more thoroughly understood if several other sections of the report are also reviewed. First, the questionnaire in Section 4 provides the actual phrasing for each question. A solid understanding of the context in which each question was asked will enable you to more accurately interpret the findings. Second, the contingency tables in Section 5 provide detailed results for many different sample segments. Since the condensed nature of this summary report format does not allow us to address all of these findings, we strongly recommend that you review the contingency tables and use them to facilitate any major decisions you make.

Tobacco use

- Tobacco use was not addressed in this study since it was assessed in the Community Smoking Survey (December 2010). For more detail on tobacco use, please refer to this study.

Diet & exercise

- The highest proportion of respondents reported they are "at least concerned" ("very concerned" or "concerned") about youth obesity (72.1%), lack of physical activity (64.6%), and adult obesity (58.8%).
- While more than seven of every ten respondents said they eat at least five fruits or vegetables "most of the time" or "sometimes", nearly two of every ten indicated they "rarely" or "never" eat at least five fruits or vegetables daily and less than one of every ten respondents reported they "always" eat this quantity of fruits and vegetables.
- The reasons for not eating at least five fruits or vegetables daily vary quite evenly across the options provided, with preparation time (20.7%) and cost (19.1%) topping the list.

Alcohol & drug use

- A majority of respondents indicated they are "at least concerned" ("very concerned" or "concerned") about all of the four factors measured -- especially youth alcohol use or abuse (77.5%) and drinking and driving (75.0%).

Unsafe sex

- Overall, 65.3% of respondents said they are "at least concerned" ("very concerned" or "concerned") about teen pregnancy.

Access to care

- The highest proportion of respondents reported they are "at least concerned" ("very concerned" or "concerned") about breast, cervical and colon cancer screening (49.5%), access to mental health care (49.0%), and access to medical care (46.8%).
- Habits appear to be very different when seeking medical care versus dental care. While a majority of respondents said they "always" seek dental care when they have a dental problem, about one of every four respondents reported they "always" seek medical care when they have a health problem.
 - Among those who do not always go to a doctor when they have medical problems, the largest proportion of these respondents said they treat themselves if the problem is minor (53.0%), followed by the cost of medical care (16.1%) and a dislike for seeking medical treatment (10.4%).
 - Among those who do not always go to a dentist when they have dental problems, the reasons for not seeking dental care vary fairly evenly across the options provided, with the cost of care/lack of insurance topping the list (24.1%), followed by self treatment (18.4%) and a dislike for seeking dental care (16.7%).

Education & employment

- The highest proportion of respondents reported they are "at least concerned" ("very concerned" or "concerned") about the availability of good paying jobs that keep young adults in the area (70.8%).

Family & social support

- A majority of respondents indicated they are "at least concerned" ("very concerned" or "concerned") about five of the six factors measured -- especially families with young children (69.8%) and senior citizens (67.0%) not being able to afford the food, clothes, housing or other things they need.

Community safety

- A majority of respondents indicated they are "at least concerned" ("very concerned" or "concerned") about all of the seven factors measured -- especially distracted driving (79.6%) and suicide among youth (74.5%).

Section 3

FINDINGS SUMMARY & GENERAL CONCLUSIONS

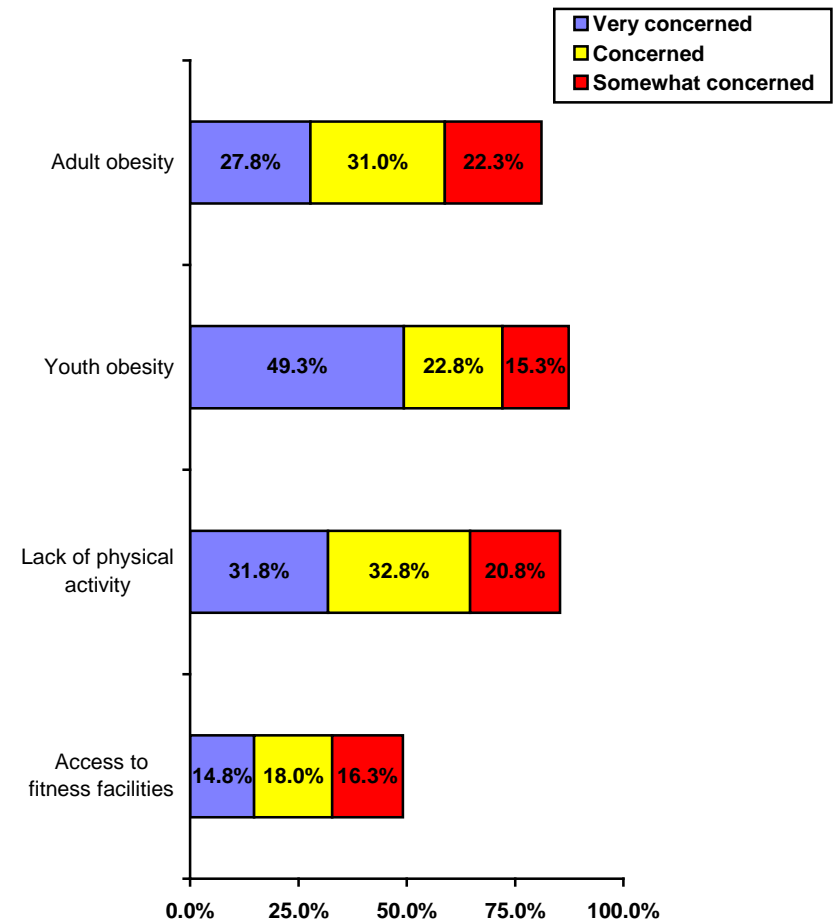
Tobacco use

- Tobacco use was not addressed in this study since it was assessed in the Community Smoking Survey (December 2010). For more detail on tobacco use, please refer to this study.

Diet & exercise

- Using a scale of very concerned, concerned, somewhat concerned, not very concerned, or not at all concerned, respondents were asked to indicate how concerned they are about several diet and exercise factors. **Figure 1a** shows that the highest proportion of respondents reported they are “at least concerned” (“very concerned” or “concerned”) about youth obesity (72.1%), lack of physical activity (64.6%), and adult obesity (58.8%).

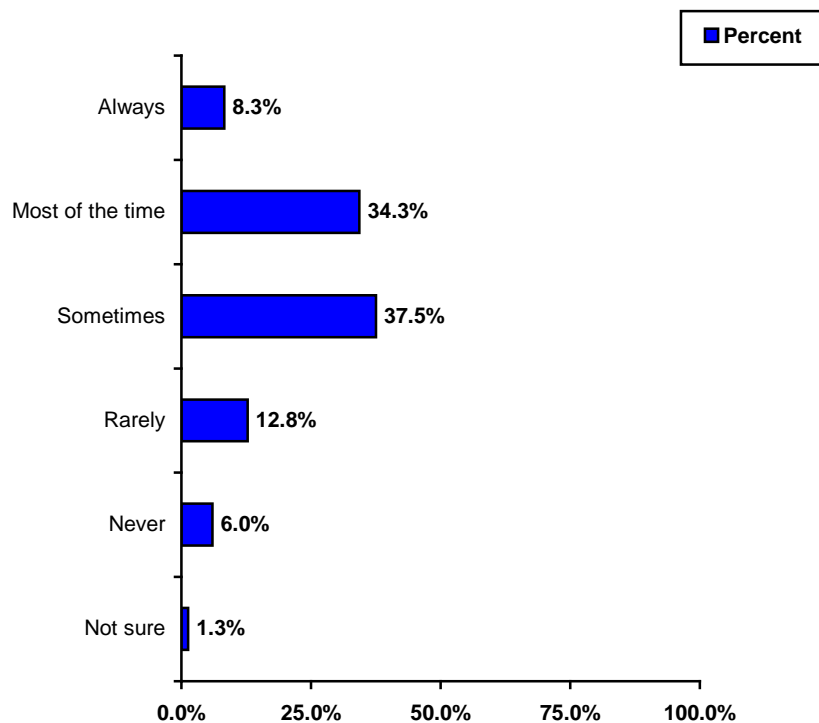
Figure 1a. Diet & exercise: How concerned are you about...
(Includes all respondents)



- All respondents were asked how often they and those in their household eat five servings of fruits and vegetables per day. **Figure 1b** shows that, while more than seven of every ten respondents said they eat at least five fruits or vegetables “most of the time” or “sometimes”, nearly two of every ten indicated they “rarely” or “never” eat at least five fruits or vegetables daily and less than one of every ten respondents reported they “always” eat this quantity of fruits and vegetables.

Figure 1b. How often do you and those in your household eat five servings of fruits and vegetables per day?

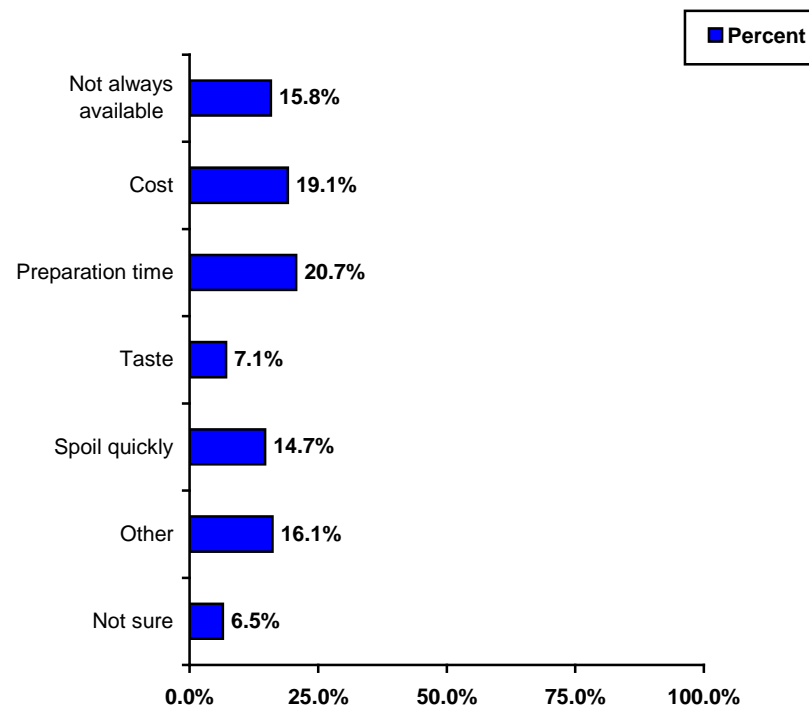
(Includes all respondents)



- Those who do not always eat five or more fruits or vegetables every day were asked to indicate the one main reason that keeps them and those in their household from eating five servings of fruits and vegetables every day. **Figure 1c** shows that the reasons for not eating at least five fruits or vegetables daily vary quite evenly across the options provided, with preparation time (20.7%) and cost (19.1%) topping the list. For more detail on the various “other” responses given, please refer to the detail in Section 5.

Figure 1c. What is the one main reason that you feel keeps you and those in your household from eating five servings of fruits and vegetables every day?

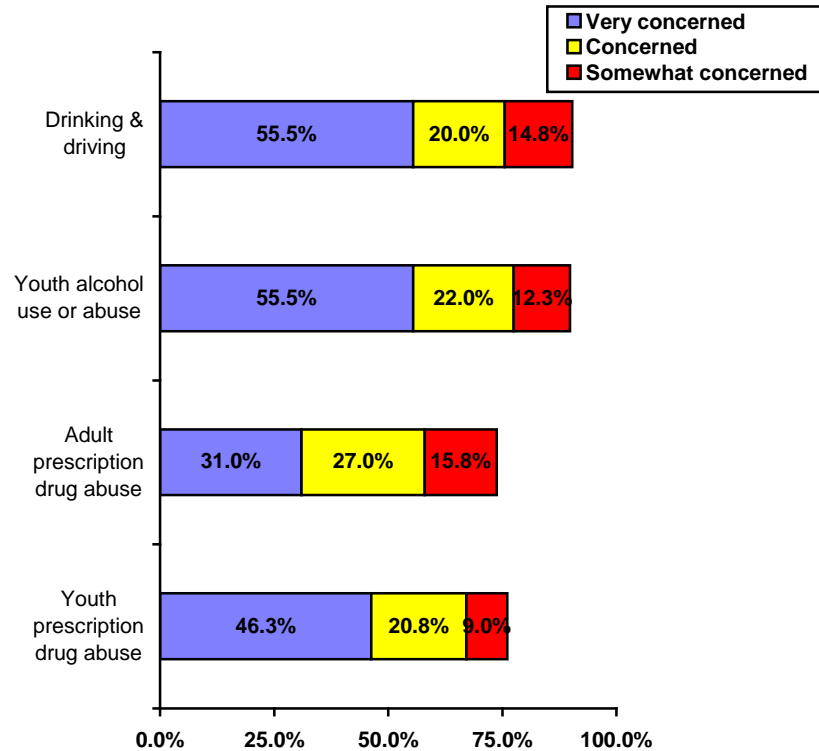
(Includes only respondents who reported they do not always eat 5+ fruits or vegetables every day)



Alcohol & drug use

- Using the same concern scale, respondents were asked to indicate how concerned they are about several alcohol and drug use factors. **Figure 2** shows that a majority of respondents indicated they are “at least concerned” (“very concerned” or “concerned”) about all of the four factors measured -- especially youth alcohol use or abuse (77.5%) and drinking and driving (75.0%).

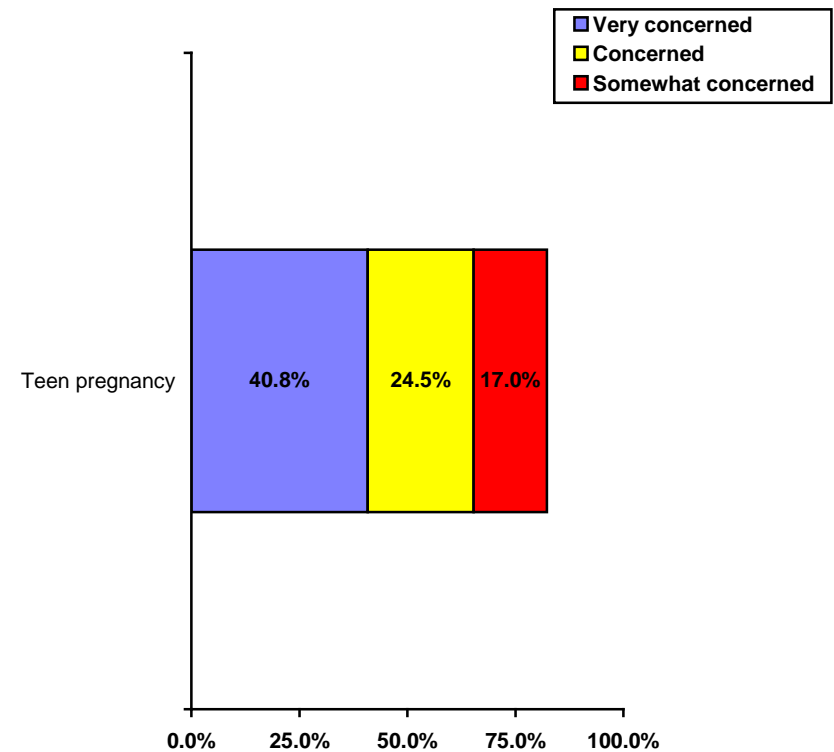
Figure 2. Alcohol and drug use: How concerned are you about...
(Includes all respondents)



Unsafe sex

- Using the same concern scale, respondents were asked to indicate how concerned they are about an unsafe sex factor. **Figure 3** shows that 65.3% of the respondents said they are “at least concerned” (“very concerned” or “concerned”) about teen pregnancy.

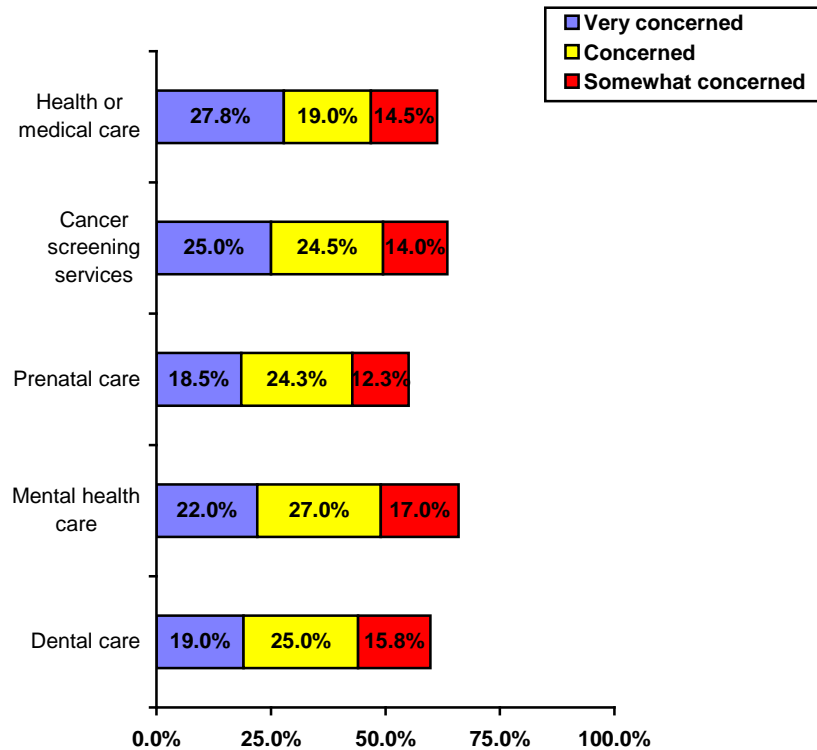
Figure 3. Unsafe sex: How concerned are you about...
(Includes all respondents)



Access to care

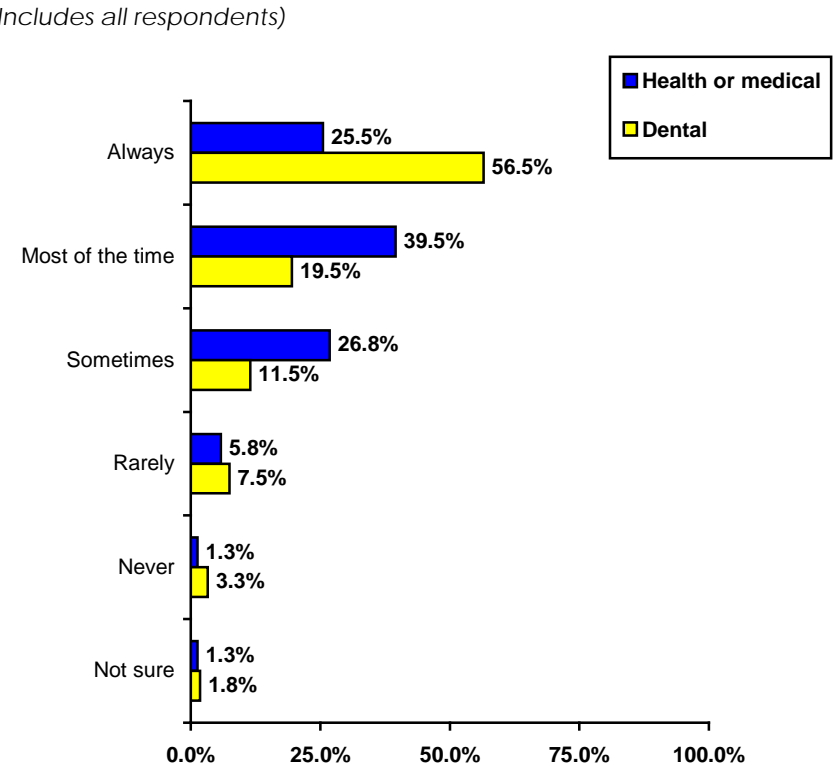
- Using the same concern scale, respondents were asked to indicate how concerned they are about several access to care factors. **Figure 4a** shows that the highest proportion of respondents reported they are “at least concerned” (“very concerned” or “concerned”) about breast, cervical and colon cancer screening (49.5%), access to mental health care (49.0%), and access to medical care (46.8%).

Figure 4a. Access to care: How concerned are you about...
(Includes all respondents)



- All respondents were asked how often they visit a doctor/ dentist when they and those in their household have a health or medical/dental problem. **Figure 4b** shows that habits appear to be very different when seeking medical care versus dental care. While a majority of respondents said they “always” seek dental care when they have a dental problem, about one of every four respondents reported they “always” seek medical care when they have a health problem.

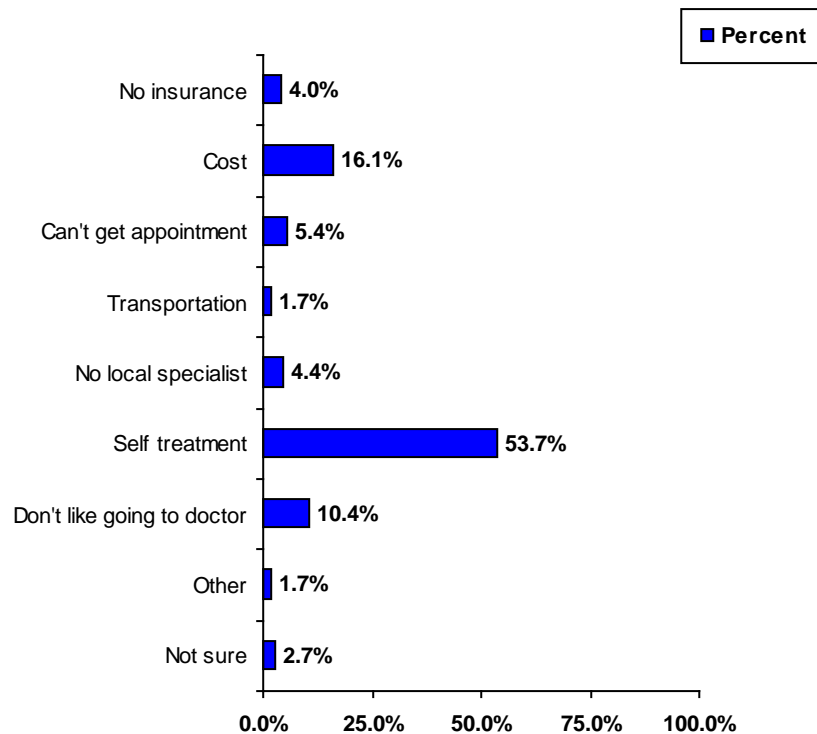
Figure 4b. When you and those in your household have a (health or medical/dental) problem, how often do you visit a (doctor/dentist)?
(Includes all respondents)



- Those who do not always go to a doctor when they have medical problems were asked to indicate the one main reason that keeps them and those in their household from always seeking care. **Figure 4c** shows that the largest proportion of these respondents said they treat themselves if the problem is minor, followed by the cost of medical care and a dislike for seeking medical treatment.

Figure 4c. What is the one main reason that you feel keeps you and those in your household from always visiting a doctor when you have a health or medical problem?

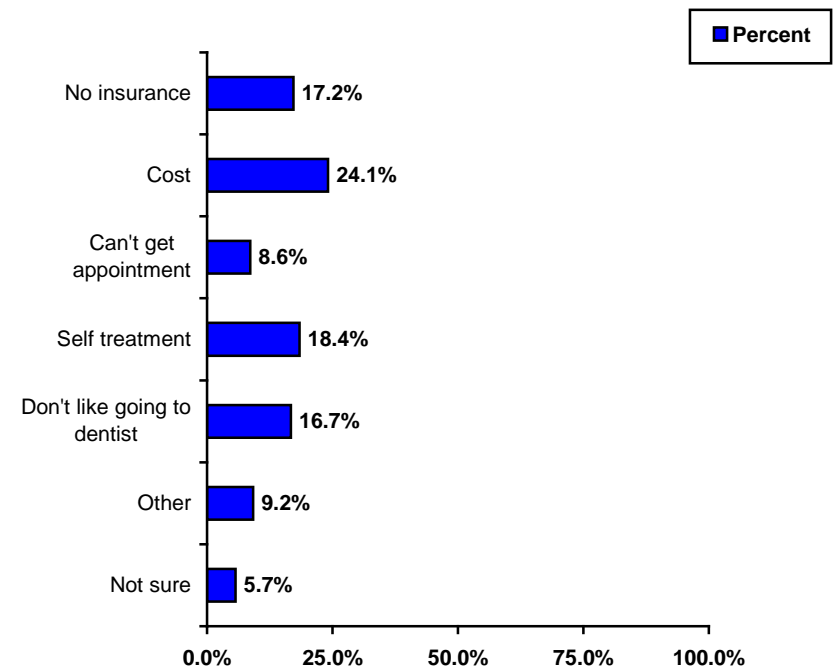
(Includes only respondents who reported they do not always seek care when they have a medical problem)



- Those who do not always go to a dentist when they have dental problems were asked to indicate the one main reason that keeps them and those in their household from always seeking care. **Figure 4d** shows that the reasons for not seeking dental care vary fairly evenly across the options provided, with the cost of care/lack of insurance topping the list, followed by self treatment and a dislike for seeking dental care. For more detail on the various "other" responses given, please refer to the detail in Section 5.

Figure 4d. What is the one main reason that you feel keeps you and those in your household from always visiting a dentist when you have a dental problem?

(Includes only respondents who reported they do not always seek care when they have a dental problem)

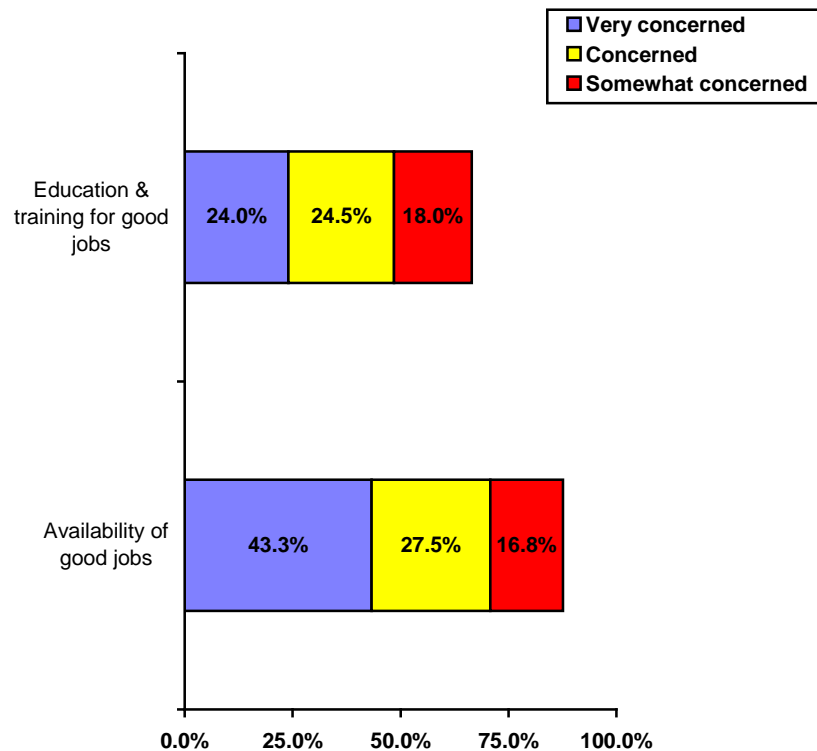


Education & employment

- Using the same concern scale, respondents were asked to indicate how concerned they are about several education and employment factors. **Figure 5** shows that the highest proportion of respondents reported they are "at least concerned" ("very concerned" or "concerned") about the availability of good paying jobs that keep young adults in the area (70.8%).

Figure 5. Education & employment: How concerned are you about...

(Includes all respondents)

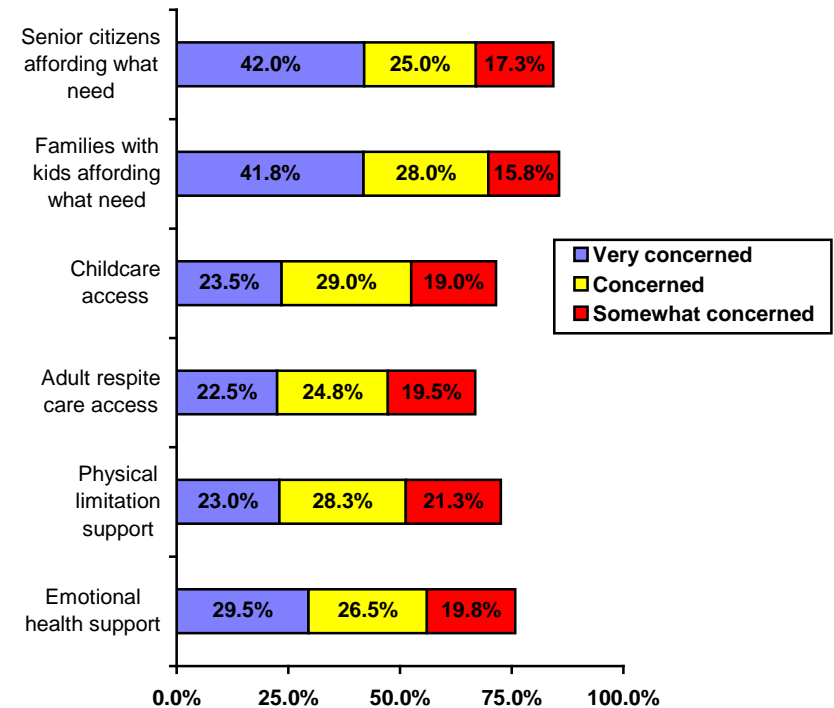


Family & social support

- Using the same concern scale, respondents were asked to indicate how concerned they are about several family and social support factors. **Figure 6** shows that a majority of respondents indicated they are "at least concerned" ("very concerned" or "concerned") about five of the six factors measured -- especially families with young children (69.8%) and senior citizens (67.0%) not being able to afford the food, clothes, housing or other things they need.

Figure 6. Family & social support: How concerned are you about...

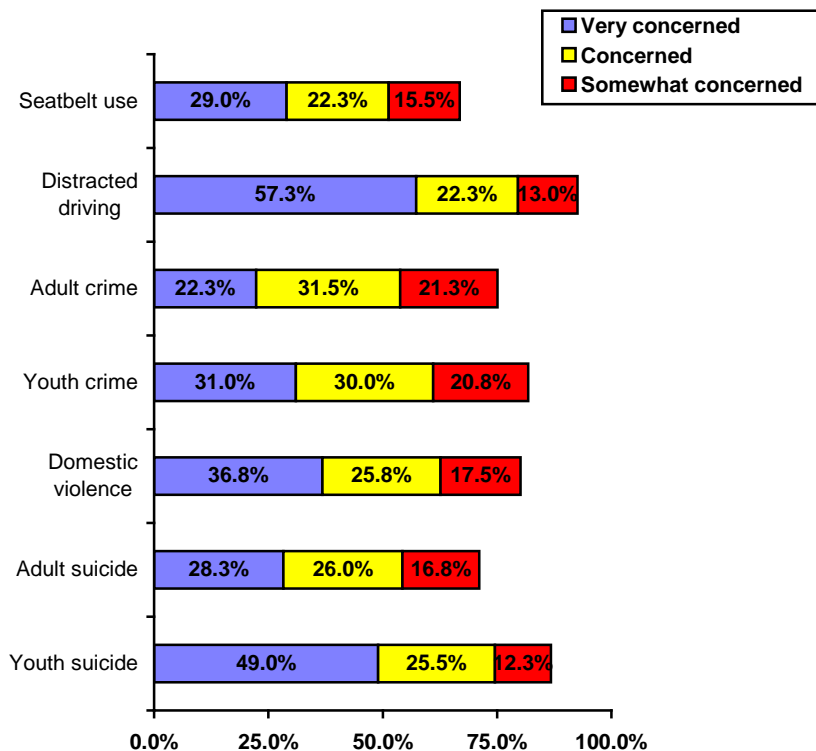
(Includes all respondents)



Community safety

- Using the same concern scale, respondents were asked to indicate how concerned they are about several community safety factors. **Figure 7** shows that a majority of respondents indicated they are “at least concerned” (“very concerned” or “concerned”) about all of the seven factors measured -- especially distracted driving (79.6%) and suicide among youth (74.5%).

Figure 7. Community safety: How concerned are you about...
(Includes all respondents)



Other Concerns

- Respondents were asked what other concerns they have related to health and wellness issues in Stutsman County. **Chart 8** shows that the largest proportion of respondents expressed concerns related to medical and/or health issues. However, 66.0% of the respondents did not offer an additional concern. Please refer to Section 5 for more detail.

Chart 8. What other concerns do you have related to health and wellness issues in Stutsman County?

(Includes all respondents)

| Most Frequent Additional Concerns | Percent |
|---|---------|
| Medical care/insurance more affordable | 5.3% |
| Distance must travel for healthcare | 4.0% |
| People without medical insurance | 3.5% |
| Public exercise, fitness, and recreation facilities or programs | 2.5% |
| Alcohol and/or drug use | 2.5% |
| The need for more physician specialists | 2.0% |
| Smoking and/or tobacco use | 2.0% |
| Better physicians and/or medical care | 1.5% |
| The need for more youth activities | 1.5% |
| Not sure, no response | 66.0% |
| No 2 nd response | 89.3% |
| No 3 rd response | 95.8% |

Note: This question was an open-ended question. In other words, respondents were asked to express their opinions rather than simply choose from a fixed set of response choices. The actual comments made by each respondent were then recorded. The “qualitative” data collected through this type of question is excellent for collecting top-of-mind thoughts and opinions. Given the qualitative nature of an open-ended question, however, the results cannot be used to estimate, with a known level of statistical accuracy, the number or proportion of the population who share the specific thought or opinion expressed by the respondents. For this open-ended question, each respondent was allowed to give up to three responses. Therefore, the results will exceed 100% when the percentages are added together.

Section

4

THE QUESTIONNAIRE

The following questionnaire was designed with assistance from the following Community Health Assessment committee members:

- Tami Dillman, Central Valley Health District
- Robin Iszler, Central Valley Health District
- Samantha Revering, Jamestown Regional Medical Center
- Cindy Gohner, Jamestown Regional Medical Center
- Trisha Jungels, Jamestown Regional Medical Center
- Jacqueline Mangnall, Jamestown College
- Shar Gumke, MedCenter One Health System
- Russ Sunderland, South Central Human Service Center
- Amy Walters, South East Education Cooperative
- Sandy Bendewald, Stutsman County Social Services

The questionnaire in this report was used for all interviews conducted for this study.

Central Valley Health District “Community Health Assessment” Questionnaire

Intro2. *[IF the respondent is 55+ year old female (A3b = 1), then SKIP to Q1.] [IF the respondent is not 55+ year old female but 55+ year old female is available (A3b = 2), then SKIP to Intro2.] [IF 55+ year old female is not available (A3b = 3), then set as “Female 55+ callback”.] [IF there are no 55+ year old females in the household (A3b = 4), then Discontinue Close (DC3).] **Hi, my name is (Your First Name) from Winkelman Consulting in Fargo, and I’m not selling anything, I’m simply conducting a community health opinion survey about your concerns related to various health and wellness issues. This is sponsored by Central Valley Health District and many other health and safety partners in Stutsman County. The survey will only take about 6 to 7 minutes, there are no right or wrong answers, and your answers will be kept confidential. This survey is for people 18 years of age or older. Are you 18 years of age or older?***

Continue with Q1intro ← ← ← 1.....Yes

SKIP back to A1 ← ← ← ← ← 2.....No, not sure, no response

Q1intro. *[IF the respondent is not 18 years of age or older (Intro2 = 2), then SKIP back to A1 and try to qualify another respondent. Otherwise, continue with Q1intro.]* Throughout this survey, I’ll ask about how concerned you are about various health and wellness issues. First, let’s talk about **diet and exercise** in Stutsman County. Using a scale of very concerned, concerned, somewhat concerned, not very concerned, or not at all concerned – how concerned are you about...

| | Very concerned | Concerned | Somewhat concerned | Not very concerned | Not at all concerned | Not sure |
|--|----------------|-----------|--------------------|--------------------|----------------------|----------|
| Q1. Obesity among adults? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q2. Obesity among youth? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q3. The <u>lack</u> of physical activity among adults <u>and</u> youth? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q4. Access to parks, sidewalks, walking and bike paths, sports fields, and other facilities for recreational, exercise, and fitness activities? | 1 | 2 | 3 | 4 | 5 | 91 |

Q5. **Eating five servings of fruits and vegetables is recommended for healthy eating. How often do you and those in your household eat five servings of fruits and vegetables per day – would you say...**

SKIP to Q7intro ← ← 1 Always,

2 Most of the time,

3 Sometimes,

4 Rarely, or

5 Never?

91 [Do Not Read] Not sure, no response

Q6. *[IF the respondent always eats 5+ servings of fruits and vegetables per day (Q5 = 1), then SKIP to Q7intro (Q6 = 999). Otherwise, continue with Q6.]* What is the **one** main reason that you feel keeps you and those in your household from eating five servings of fruits and vegetables **every** day – would you say because fruits and vegetables...

1 Are not always available,

2 Cost too much,

3 Take too long to prepare,

4 Do not taste good,

5 Spoil too quickly, or

90 Some other reason? [Specify: _____]

91 [Do Not Read] Not sure, no response

Q7intro. **Next, let’s talk about alcohol and drug use in Stutsman County. Using a scale of very concerned, concerned, somewhat concerned, not very concerned, or not at all concerned – how concerned are you about...**

| | Very concerned | Concerned | Somewhat concerned | Not very concerned | Not at all concerned | Not sure |
|--|----------------|-----------|--------------------|--------------------|----------------------|----------|
| Q7. People drinking and driving? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q8. Alcohol use or abuse among youth? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q9. Prescription drug abuse among adults? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q10. Prescription drug abuse among youth? | 1 | 2 | 3 | 4 | 5 | 91 |

Q11intro. Now, let's talk about unsafe sex in Stutsman County. Using a scale of very concerned, concerned, somewhat concerned, not very concerned, or not at all concerned – how concerned are you about...

| | Very concerned | Concerned | Somewhat concerned | Not very concerned | Not at all concerned | Not sure |
|---|----------------|-----------|--------------------|--------------------|----------------------|----------|
| Q11. <u>Teen pregnancy among youth?</u> | 1 | 2 | 3 | 4 | 5 | 91 |

Q12intro. This time, let's talk about access to health and dental care in Stutsman County. Using a scale of very concerned, concerned, somewhat concerned, not very concerned, or not at all concerned – how concerned are you about...

| | Very concerned | Concerned | Somewhat concerned | Not very concerned | Not at all concerned | Not sure |
|---|----------------|-----------|--------------------|--------------------|----------------------|----------|
| Q12. Access to health or medical care? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q13. Access to screening services for breast and cervical cancer for <u>women</u> and colon cancer for <u>all</u> adults? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q14a. Access to prenatal care? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q14b. Access to behavioral health or mental health care? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q15. Access to dental care? | 1 | 2 | 3 | 4 | 5 | 91 |

Q16. When you and those in your household have a health or medical problem, how often do you visit a doctor – would you say...

- SKIP to Q18 ← ←*
- 1 Always,
 - 2 Most of the time,
 - 3 Sometimes,
 - 4 Rarely, or
 - 5 Never?
 - 91 [Do Not Read] Not sure, no response

Q17. *[IF the respondent always visits a doctor for health or medical problems (Q16 = 1), then SKIP to Q18 (Q17 = 999). Otherwise, continue with Q17.]* What is the one main reason that you feel keeps you and those in your household from always visiting a doctor when you have a health or medical problem – would you say because...

- 1 You do not have health insurance,
- 2 The cost of medical care,
- 3 You could not get an appointment that fit your schedule,
- 4 Lack or cost of transportation,
- 5 Lack of the specialist you needed in Stutsman County,
- 6 The problem was minor so you treated it yourself,
- 7 You just do not like going to the doctor, or
- 90 Some other reason? [Specify: _____]
- 91 [Do Not Read] Not sure, no response

Q18. When you and those in your household have a dental problem, how often do you visit a dentist – would you say...

- SKIP to Q20 ← ←*
- 1 Always,
 - 2 Most of the time,
 - 3 Sometimes,
 - 4 Rarely, or
 - 5 Never?
 - 91 [Do Not Read] Not sure, no response

Q19. *[IF the respondent always visits a dentist for dental problems (Q18 = 1), then SKIP to Q20intro (Q19 = 999). Otherwise, continue with Q19.]* What is the one main reason that you feel keeps you and those in your household from always visiting a dentist when you have a dental problem – would you say because...

- 1 You do not have dental insurance,
- 2 The cost of dental care,
- 3 You could not get an appointment that fit your schedule,
- 4 The problem was minor so you treated it yourself,
- 5 You just do not like going to the dentist, or
- 90 Some other reason? [Specify: _____]
- 91 [Do Not Read] Not sure, no response

Q20intro. Next, let's talk about education and employment in Stutsman County. Using a scale of very concerned, concerned, somewhat concerned, not very concerned, or not at all concerned – how concerned are you about...

| | Very concerned | Concerned | Somewhat concerned | Not very concerned | Not at all concerned | Not sure |
|--|----------------|-----------|--------------------|--------------------|----------------------|----------|
| Q20. Access to education and training programs that prepare people for good paying jobs? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q21. Availability of good paying jobs that keep young adults in our area? | 1 | 2 | 3 | 4 | 5 | 91 |

Q22intro. Now, let's talk about family and social support in Stutsman County. Using a scale of very concerned, concerned, somewhat concerned, not very concerned, or not at all concerned – how concerned are you about...

| | Very concerned | Concerned | Somewhat concerned | Not very concerned | Not at all concerned | Not sure |
|---|----------------|-----------|--------------------|--------------------|----------------------|----------|
| Q22. <u>Senior citizens</u> not being able to afford the food, clothes, housing or other things they need? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q23. <u>Families with young children</u> not being able to afford the food, clothes, housing or other things they need? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q24a. Access to childcare or daycare services? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q24b. Access to <u>adult</u> daycare or respite services? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q25. Access to support services for people with <u>physical disabilities or limitations</u> that interfere with their ability to complete normal daily tasks? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q26. Access to support services for people with depression, anxiety, stress, feelings of sadness or hopelessness, or other <u>emotional health issues</u> that interfere with their ability to complete normal daily tasks? | 1 | 2 | 3 | 4 | 5 | 91 |

Q27intro. This time, let's talk about community safety in Stutsman County. Using a scale of very concerned, concerned, somewhat concerned, not very concerned, or not at all concerned – how concerned are you about...

| | Very concerned | Concerned | Somewhat concerned | Not very concerned | Not at all concerned | Not sure |
|---|----------------|-----------|--------------------|--------------------|----------------------|----------|
| Q27. Seatbelt use among drivers and their passengers? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q28. Unsafe driving from cell phone use, texting or other distractions while driving? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q29. Crime committed by <u>adults</u> ? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q30. Crime committed by <u>youth</u> ? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q31. Domestic violence? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q32. Suicide among <u>adults</u> ? | 1 | 2 | 3 | 4 | 5 | 91 |
| Q33. Suicide among <u>youth</u> ? | 1 | 2 | 3 | 4 | 5 | 91 |

Q34. What other concerns do you have related to health and wellness issues in Stutsman County?

| |
|----|
| a. |
| b. |
| c. |

- Q35. **For classification purposes, may I have your age please?** *[IF the respondent is reluctant or refuses to answer the question, then read the following and the response choices: **Please stop me when I read the age group which includes you...**]*
- 1 **18 to 24,**
 - 2 **25 to 34,**
 - 3 **35 to 44,**
 - 4 **45 to 54,**
 - 5 **55 to 64,**
 - 6 **65 to 74, or**
 - 7 **75 or older?**
 - 91 *[Do Not Read]* Choose not to answer
- Q36. **What is the highest level of formal education you have completed?**
- 1 Less than high school graduate
 - 2 High school graduate or GED
 - 3 Technical/community/junior college graduate (1-2-year degree) or some college
 - 4 College graduate (Bachelor's/4-year degree)
 - 5 Some post-graduate work or Graduate degree (Master's/PhD)
 - 90 Other (*Specify:* _____)
 - 91 Not sure, choose not to answer
- Q37. **What was your household's gross or total income before taxes for the year 2011 – would you say...**
- 1 **Less than \$20,000,**
 - 2 **\$20,000 to \$34,999,**
 - 3 **\$35,000 to \$49,999,**
 - 4 **\$50,000 to \$74,999, or**
 - 5 **\$75,000 or more?**
 - 91 *[Do Not Read]* Choose not to answer
- Q38. **How long have you lived in Stutsman County – would you say...**
- 1 **5 years or less,**
 - 2 **6 to 10 years,**
 - 3 **11 to 20 years,**
 - 4 **21 to 40 years, or**
 - 5 **More than 40 years?**
 - 6 *[Do Not Read]* Not sure, choose not to answer
- Q39. **Do any children under the age of 18 currently live in your household?**
- 1 Yes
 - 2 No
 - 91 Choose not to answer
- Q40. **Are you...**
- 1 **Married,**
 - 2 **Divorced,**
 - 3 **Widowed,**
 - 4 **Separated,**
 - 5 **Never married, or**
 - 6 **A member of an unmarried couple?**
 - 91 *[Do Not Read]* Choose not to answer

VERIFICATION CLOSE: That's all the questions I have for you. Again, my name is (*Your First Name*), and on occasion a small percentage of people are called back just to verify that this interview actually took place. May I please have your first name only so my supervisor will know who to ask for in case this interview is verified. Thank you for your time and have a good (evening/day).

Resp. First Name: _____ Phone: (_____) _____ - _____ End Time: _____

- Q41. *[Do Not Read]* Enter respondent's gender.
- 1 Female
 - 2 Male
- Q42. *[Do Not Read]* Enter zip code from list. _____

Section

5

CONTINGENCY TABLES (AVAILABLE UPON REQUEST)

Contingency tables are commonly referred to as “cross-tabs”. They present the findings in an easy-to-understand, table form and provide the categorical data that is used most frequently in marketing. We strongly recommend that you review these tables and use them to facilitate any major decisions you make.

The contingency tables on the following pages show the proportion of all respondents who gave various responses to each question, as well as the proportion of specific sample segments (i.e. gender, age group, education, income, length of residency, family status, etc.) that provided a particular response. This detail will enable you to determine which segments are more likely (or less likely) to have certain concerns, habits, and/or opinions.

Please note the tables are separated into sections. The tables in each section have the same “banners” or sample segments across the top. Within each section, the tables are in order by question number, which appears on the top, left-hand side of each table.

Also, the page numbering of tables in the electronic version of the report may not be the same as that in the bound, printed version of the report that is mailed to you.